



D70



APR 2004 - MAY 2005

Cargo May 2005

Calling it the "Best dSLR for Newbies," highly influential men's magazine, Cargo, raves about the D70's large selection of automatic modes and its ability to offer "the performance and versatility of far pricier cameras." Construction and ergonomic controls were rated highly. Beyond the many features that excited the editors, it still came down to image quality, and the D70 left them saying, "Photo quality is excellent, even at high ISO settings."

Shutterbug November 2004

In his review of the Nikon D70 entitled, "A Smooth Transition to the Digital Realm," George Schaub simply states, "Nikon has succeeded." Schaub details how Nikon created the D70's remarkable image quality, speed, and design. He even praises the battery life saying that one charge "allowed us to work an entire week straight without worry about losing power, even when shooting with flash." With all of its handy features, it's no wonder that Schaub says that anyone trying a D70 "will find the digital SLR experience a revelation."

EZ Tech Guides - Volume 2 Issue 4

In his in-depth review of the Nikon D70, Gordon Mah Ung consistently praises the camera because it "accomplishes the goal and it delivers more features than cameras costing more than twice as much." Mah Ung applauds Nikon's dedication to research and development, as he writes about the D70's blazing speed and image quality. Calling it an "absolutely amazing camera at this price point," EZ Tech Guides gives the D70 an incredible 4 1/2 out of 5 stars.

Professional Photographer September 2004

In his September 2004 review of the Nikon D70, PEI's Herb Paynter remarks on his more than ten years of experience with digital cameras, and how the Nikon D70 is in a different class on its own. "The size, the feel, the balance, the ergonomic array of make-sense controls, and the price tag confirm that this camera is something special." Paynter praises the camera's unmatched speed, dynamic buffer, and superior design. He writes, "The D70 delivers a lot of bang for the buck."

American Photo September/October 2004

In his field-test and review of the Nikon D70, American Photo's Jonathan Barkey calls it the "Best in Class." Praising the camera's excellent construction, smart technology, and blazing speed; Barkey writes, "Shooting with the Nikon D70 was a real pleasure for us." Calling it "fast, quiet, intuitive, and customizable," American Photo summarized its review by calling the Nikon D70, "a super value - and the best six-megapixel D-SLR we've used to date."

PEI September/October 2004

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Men's Journal October 2004

In his roundup of the fastest digital cameras, Steve Morgenstern gave only one camera a perfect 5 stars. The Nikon D70 was his top choice in the category for not only being "ultra fast" but also for being "a near-professional-quality digital SLR at a price serious amateur can afford." Praising the D70 for its ease-of-use and versatility, Morgenstern awarded the D70 his highest rating based also on portability and sophistication of control.

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Fortune Magazine
June 2004

In his review of the Nikon D70, Fortune writer Peter Lewis lavishes high praise upon the camera, calling it "an instant classic." He highlights the advantages of the D70 by focusing on its speed, design, and image quality. When writing about the camera's auto modes, Lewis writes, "Lots of cameras have auto modes, but the D70's is to the competitions as a Lexus is to an ox cart." He also details the total control advantages for professional photographers, ultimately calling it "a thing of efficient grace and beauty when lifted into shooting position."

eDigitalPhoto
September/October 2004

Praising the D70's outstanding speed and design, Peter Burian calls it "a fine choice for a wide range of consumers." Saying the camera offers many amazing functions in an easy-to-use package, Burian calls the D70 an "excellent value for tremendous versatility." With compliments to the camera's superior image and color quality, Burian notes, "The camera generated high-resolution images with an outstanding level of detail, excellent sharpness, and minimal digital noise."

PC Photo
September 2004

Calling it "an excellent value with a wealth of features", William Sawalich praised the Nikon D70 for its simplicity of design and ease-of-use in his review in PC Photo magazine. Beside the camera's "excellent ergonomics," Sawalich compliments the D70's Digital Vari-Program modes and its Dynamic Buffer technology. With benefits for beginners and pros alike, the writer notes that the D70 comes equipped with a "wealth of innovate and high-performance features."

Petersen's Photographic
August 2004

In his review, Mike Stensvold commends the Nikon D70 for offering features that photographer's desire. With its remarkably fast shutter-speed and advanced features, the Nikon D70 proved to be an excellent performer for Petersen's Photographic magazine. The review goes into detail about the D70's digital features, flash, exposure, and focusing abilities. After all is said and done, Stensvold simply calls the D70, "an excellent camera, certainly a tremendous buy."

TechTV
June 2004

According to TechTV writer James Kim, "The D70 is considered the 'Holy Grail' in many a photography circle as it deftly combines optical precision, quality and flexibility of a fully manual film camera with the efficiency and convenience of a digital recording device." His review praises the D70 for its amazing speed, design, and advanced features like white balance bracketing and flash exposure compensation. Saying the "D70 produces vastly superior photos," Kim places his endorsement completely behind the D70, his new "photography playground."

Popular Photography
June 2004

Michael J. McNamara's anticipated product review of the Nikon D70 was a glowing analysis of the camera he called "a grand well spent." McNamara focused on the D70's split-second start up and burst mode, which is "faster than any other digital SLR in its class." The review also praised the D70 for its "extremely high" image quality, and low noise. To Popular Photography, the Nikon D70 is "an exceptional performer."

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Reviews

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Chicago Sun-Times June 2004

In a review that often read like an ad, the Chicago Sun-Times' Andy Ihnatko writes that the Nikon D70 "made me happy in ways I forgot were even possible." His glowing review highlights the D70's design and ability to interchange lenses. He also goes into detail about the "ungodly fast camera," that shot perfect images of spacecraft and aircraft that zoomed past him. After elaborating on the D70's sophisticated scene modes, Ihnatko summarizes his review with, "I'll say it and I don't care: Nikon's D70 digital SLR totally kicks butt. Sue me."

DigitalSecrets.net June 2004

In his review for digitalsecrets.net, highly influential tech expert Peter iNova gives the Nikon D70 his "first and perhaps only A++." Full of glowing praise, iNova writes, "No matter who you are, the D70 stands out as a tremendous achievement in photography, digital or otherwise." The review details each of the D70's spectacular features, and offers the following summary, "It's not just last year's camera brought down to a great price, it's next year's camera brought out a year early at half the cost."

PC Photo May 2004

In their detailed review of the Nikon D70, the editors of PC Photo praised the camera for its revolutionary features, design, and speed. Calling it "an enthusiast's camera," the editors wrote extensively about the D70's multiple shooting modes and easy to navigate menus. Awed by the camera's speed, especially when starting up, the editors offered this summary, "It incorporates the latest technology, in a solid package, and at a very reasonable price."

Popular Photography May 2004

Gracing the cover of May 2004's issue of Popular Photography, the Nikon D70 was praised as the new standard in the digital SLR market. Reviewed by Michael McNamara, this "sleek, well-balanced camera offers more features, performance, and value than any other camera in its category." McNamara was impressed with its easy to use menus and great price point.

Associated Press May 2004

In her May 2004 review, Rachel Konrad labels the Nikon D70 as "too much of a very, very good thing." The article, which was published in over 100 media outlets, praised the D70's unmatched image quality and blazing speed. Saying "The D70 transformed me from an uninspired amateur into an enthusiastic shutterbug," Konrad details her outstanding experience with the portrait scene mode and burst, even recommending that her readers try one out for themselves.

Imaging-Resource April 2004

Influential tech critic Dave Etchells, of imaging-resource.COM gave the Nikon D70 top honors in virtually every area of the performance in his April review. Etchells admired the D70 for its image sharpness, buffer capacity, and continuous-shooting capability. Etchells was thoroughly impressed with the D70 and stated "Nikon really got just about everything right, offering a lot more features and capability."