



At the heart of the image™

# SAVE \$150 INSTANTLY!

## AF-S VR Zoom-NIKKOR 70-300mm f/4.5-5.6G IF-ED

- 4.3x Super Telephoto Zoom-NIKKOR lens
- Nikon VR II enables handheld shooting at up to 4 shutter speeds slower than would otherwise be possible
- Two Nikon ED glass elements
- Internal Focus design



**(VR) Vibration Reduction Lens**



Without VR



With VR

**Here's how to save \$150 INSTANTLY on Nikon's high-performance, 4.3x 70-300mm Vibration Reduction Zoom-NIKKOR lens**

Purchase the AF-S VR Zoom-NIKKOR 70-300mm f/4.5-5.6G IF-ED (#2161) along with a qualifying Nikon SLR camera body (D3, D300, D200 or F6) to be eligible for instant savings of \$150 at the time of purchase.

1. Purchase and take delivery of a qualifying Nikon D3, D300, D200 digital SLR or an F6 35mm SLR camera body from a Nikon authorized dealer between February 1, 2008 through February 29, 2008.
2. Add one AF-S VR Zoom-NIKKOR 70-300mm f/4.5-5.6G IF-ED (#2161) to your qualifying camera purchase(s) and receive instant savings of \$150 on your purchased and delivered 70-300mm NIKKOR lens from your Nikon authorized dealer at the time of purchase.

Unless specifically authorized by Nikon Inc., the 70-300 VR Zoom-NIKKOR Instant Savings Offer cannot be combined with any other offer. See **page 2** or your Nikon Authorized Dealer for complete terms of offer.

**40 million NIKKOR**

**Nikon D Series Digital SLR Cameras**

*"Highest in Customer Satisfaction with Digital SLR Cameras"*

Nikon D Series received the highest numerical score among digital SLR cameras in the proprietary J.D. Power and Associates 2007 Digital Camera Satisfaction Study™. Study based on 6,982 total responses measuring 5 product lines and measures opinions of consumers who purchased a digital camera in the previous 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed in June-July 2007. Your experiences may vary. Visit [jdpower.com](http://jdpower.com)





**NIKON INC.**

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***70-300 VR Zoom-NIKKOR Instant Savings Offer  
Effective February 1, 2008 through February 29, 2008  
Terms of Offer***

The 70-300 VR Zoom-NIKKOR Instant Savings Offer is valid only for retail sales of new and eligible AF-S VR Zoom-NIKKOR 70-300mm f/4.5-5.6G IF-ED Zoom-NIKKOR lenses (#2161) (see below) along with a new and qualifying Nikon digital or 35mm SLR camera (see below), each (Eligible Lens and Qualifying Camera) purchased from Nikon Inc. and sold and delivered to retail consumers by a participating Nikon Authorized Dealer from February 1, 2008 through February 29, 2008.

The Nikon Zoom-NIKKOR Lens Instant Savings Offer provides retail customers who purchase a Qualifying Camera (see below) the benefit of Instant Savings from participating Nikon Authorized Dealers in the form of a retail price reduction in the amount of \$150 applied to the Eligible Lens (see below) at the time of purchase.

The 70-300 VR Zoom-NIKKOR Instant Savings Offer is offered exclusively by Nikon Inc. only for new, qualifying and eligible products (i) imported by and distributed for retail sale within the 50 United States, District of Columbia, Puerto Rico and the U.S. Virgin Islands by Nikon Inc., Melville, NY and (ii) sold and delivered in the 50 United States, District of Columbia, Puerto Rico and the U.S. Virgin Islands by participating Nikon Authorized Dealers. Sales made in or delivered to other countries are ineligible and unqualified. Nikon products sold by other Nikon subsidiaries throughout the world are not eligible or qualified for this Offer. Grey market products, i.e., Nikon products imported to the 50 United States, the District of Columbia, Puerto Rico or the U.S. Virgin Islands by a party other than Nikon Inc. are not eligible or qualified for this Offer.

Retail sales made to a retail customer not physically present at the dealer location, e.g., telephone, mail-order or internet sales, and shipped by the dealer to the retail customer via common carrier to an address outside the 50 United States, the District of Columbia, the U.S. Virgin Islands or Puerto Rico are excluded from this offer.

**Eligible Lenses:**

AF-S VR Zoom-NIKKOR 70-300mm f/4.5-5.6G IF-ED Zoom-NIKKOR lenses (#2161)

**Qualifying Cameras:**

Nikon D3, D300 or D200 digital SLR camera body and F6 35mm SLR camera body. Pre-packaged new, qualifying Nikon camera bodies packaged by Nikon as Outfits with a NIKKOR Lens purchased from Nikon Inc. and sold and delivered to retail consumers by participating Nikon Authorized Dealers from February 1, 2008 through February 29, 2008 qualify for the 70-300 VR Zoom-NIKKOR Instant Savings Offer.

Unless specifically authorized by Nikon Inc., the 70-300 VR Zoom-NIKKOR Instant Savings Offer cannot be combined with any other offer. Void where prohibited, taxed or restricted by law. Available only at participating Nikon Authorized Dealers.

This offer is subject to change and/or cancellation at the option of Nikon Inc., without notice. Misuse of this offer constitutes fraud. Nikon Authorized dealers are not authorized to change the terms of the Offer.