



COOLPIX® 5400 Rebate

How To Receive Your Nikon Rebate

1. Purchase and take delivery of a new Nikon Coolpix 5400 Digital Camera from January 1, 2005 through March 31, 2005.
2. Complete the rebate application below, attach all required proofs-of-purchase for each eligible product and mail to Nikon.
3. Subject to you fulfilling all terms of this offer, Nikon Inc. will mail you a rebate check within 4-6 weeks.

Please read complete Terms of Offer

Product	Product #	Rebate
Coolpix 5400	25513	\$200.00

All rebate products are subject to availability

COMPLETE THIS SECTION, ENCLOSE PROOFS-OF-PURCHASE & MAIL TO:

Nikon Coolpix 5400 Rebate
P.O. Box 7460
Melville, New York 11775-7460

List Eligible Products Purchased:

Product #	Serial #	Rebate
25513		\$200.00
25513		\$
25513		\$
25513		\$
TOTAL REBATE CLAIMED		\$

Dealer Purchased From:

Name _____
Address _____
City _____ State _____ Zip _____

Your Information:

Name _____
Address _____
City _____ State _____ Zip _____
E-mail _____
Signature _____ Date of Purchase _____

Please indicate any Nikon camera(s) you own:

- F5 F100 N90(s) FM3A Coolpix Model# _____
 N65 FM10 N80 Other _____

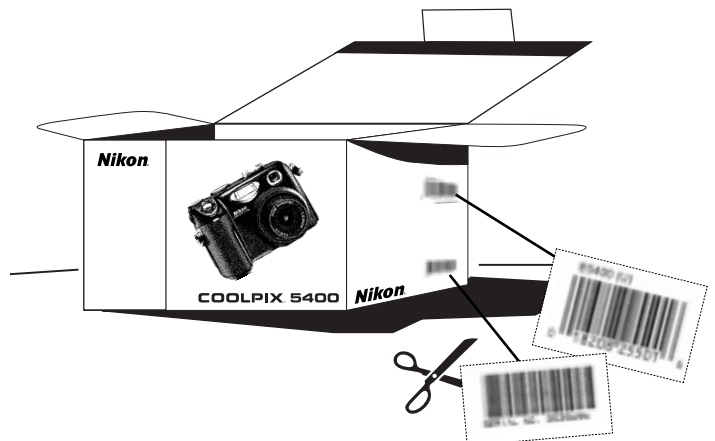
Track your rebate at www.nikonusa.com/rebatecenter

TERMS OF OFFER:

- 1) Time period: Nikon mail-in rebate is valid only for retail sales of new Nikon Coolpix 5400 Digital Cameras purchased from Nikon Inc. by Nikon authorized dealers or distributors and sold to consumers by Nikon authorized dealers or resellers from January 1, 2005 through March 31, 2005. All applications must be postmarked no later than April 30, 2005. Applications postmarked after that date will be rejected.
- 2) Subject to fulfilling all other terms of this offer, Nikon Inc. will send a rebate check directly to the retail customer in the amount indicated.
- 3) Purchase confirmation: This application must be completed, signed and mailed by the applicant. It must be returned to Nikon Coolpix 5400 Rebate, P.O. Box 7460, Melville, NY 11775-7460 with: **A)** a copy of your bill-of-sale (do not send original) showing purchaser's name, address, date of purchase, item(s) purchased, Nikon product's serial number, and stating that the item has been delivered to the purchaser, and your bill-of-sale must also indicate the name of the dealer from whom you purchased the product(s); **B)** The original UPC code label from the side panel of the Nikon product box; and **C)** The original serial number label with the bar code from the side panel of the Nikon product box.
- 4) Who qualifies: Offer is open to any bona fide retail customer who meets the terms of the offer. Nikon camera dealers, distributors and resellers, their employees and families, as well as the employees, agencies, representatives of Nikon Inc. and its affiliates, and their families, are specifically excluded from this offer.
- 5) This rebate is offered exclusively: **A)** By Nikon Inc. only for new Nikon purchases made and delivered in the 50 United States, District of Columbia, Puerto Rico and the U.S. Virgin Islands. Purchases made in or delivered to other countries are ineligible. **B)** Nikon Products sold by other Nikon subsidiaries throughout the world are not eligible for this rebate. **C)** For new eligible Nikon Coolpix 5400 Digital Cameras sold to an end user retail customer. **To be eligible, product must have a "E5400(U)" legend included in the UPC code label on the Nikon product box. Products with a different legend, or without a legend, in the UPC code label on the Nikon product box are not eligible for rebate.**
- 6) Subject to verification, each rebate check will be sent directly to the applicant within approximately six weeks after Nikon Inc. has received and verified this application, copy of bill-of-sale, and the UPC code label and serial number label from the side panel of the Nikon product box.
- 7) Nikon mail-in rebate cannot be combined with any other Nikon offer. Available only at participating Nikon authorized dealers or resellers. Void where prohibited, taxed or restricted by law.
- 8) This offer may be withdrawn without notice. Misuse of this application constitutes fraud. Your Nikon dealer or distributor is not authorized to change the terms of the offer.

BE SURE TO ENCLOSE FOR EACH ELIGIBLE PRODUCT:

- Copy of bill-of-sale
- Original UPC code label from side panel of box (must have E5400(U) legend included)
- Original serial number label with bar code from side panel of box



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